

Privacy Statement – Websites

1. This Privacy Statement applies to Warner Fencing and Gates.
2. Warner Fencing and Gates respects the privacy of persons and complies with the New Zealand Privacy Act 2020 (“the Act”).
3. This Privacy Statement explains how we (Warner Fencing and Gates) collect, use, disclose and protect your Personal Information.
4. Personal Information is defined in the Act as ‘information about an identifiable individual’.
5. For the purposes of the Act, the “Data Controller” in respect of your Personal Information is Warner Fencing and Gates.
6. By using this website, or ‘app’ you authorise Warner Fencing and Gates to collect, use, and disclose your Personal Information in accordance with this Privacy Statement and to the extent not prohibited by the Act. We will use all reasonable endeavours to ensure that any Personal Information is not used for purposes other than that for which it has been collected.
7. We will collect the Personal Information you provide us.

Information we collect about you

8. When visiting our website, we may collect and process the following data:
 - a. Personally Identifiable Information. This is provided by you when you register for services or goods that we may offer. Examples of these services could include email newsletters or competitions and contact form. Providing this information will always be optional for you. However, some services may not be available to you if you chose not to provide it.
 - b. Aggregated Data. This information is generated by our systems as they track traffic through our site. This information does not identify you personally and is not linked to the personally identifiable information that you may have provided.
 - c. Google shows our ads on sites on the internet and use cookies to serve ads based on a user’s prior visits to our websites. Users may opt out of Google’s use of cookies by changing their ad preferences in their Google account.
 - d. Facebook shows our ads on Facebook Products and use cookies to serve ads based on a user’s prior visits to our websites. Users may opt out of Facebook’s use of cookies by changing the ad settings in their personal accounts on relevant Facebook Products.

What do we do with your information?

9. We collect your Personal Information in order to provide the best possible service to you while you are visiting our site(s)/using our apps. To this end we may use the Personal Information that you provide for the following purposes:
 - a. To respond to communications received from you.

- b. To offer the most relevant information suitable to you and your interests.
- c. For any marketing, promotional, publicity, direct marketing or market research that we might undertake.
- d. To bill you and enable delivery of any good or service to you.
- e. To conduct research and statistical analysis (on an anonymous basis).
- f. For any other purposes for which you have given permission.

What we will not do with your information

- 10. We will not sell/rent contact information lists to parties who are not part of Warner Fencing and Gates.
- 11. We will not (to the extent we can reasonably control) use any Personal Information for purposes other than that for which it has been collected.

Personal identifiers from your browsing activity

- 12. When visiting our website(s)/using our apps, we collect personal identifiers from your browsing activity. What are these?
 - a. They are requests by your web browser to our servers for web pages and other content on our website. These requests are recorded.
 - b. We record information such as your geographical location, your Internet service provider and your IP address.
 - c. We also record information about the software you are using to browse our website, such as the type of computer or device and the screen resolution.
- 13. We use this information in aggregate to assess the popularity of the webpages on our website and how we perform in providing content to you.

Cookies

- 14. Cookies are placed by software that operates on our servers, and by software operated by third parties whose services we use.
- 15. If you choose not to use cookies or you prevent their use through your browser settings, you will not be able to use all the functionality of our website.
- 16. We use cookies or similar technologies (such as web beacons) to analyse trends, administer the website, track users' movements around the website, and to gather demographic information or interests about our user base.
- 17. We use third party tools such as Google Analytics to monitor usage of websites. These third parties collect information anonymously. They report website trends and usage without identifying individual visitors (not by name or IP address). We have no control over how your Personal Information is processed by third parties such as Google. Please read the privacy packages of the provider (e.g. Google) to

understand how your Personal Information may be used by these third parties.

18. You might find links to third party websites on our website(s). These websites should have their own privacy policies which you should check. We have no responsibility or liability for their policies and/or application or otherwise of their policies.

Advertising

19. We partner with third parties such as Google and Facebook to manage our advertising. Our advertising network partners use cookies and web beacons to collect information about your activities on this and other websites to provide you targeted advertising based upon your interests.
20. Facebook uses cookies if you have a Facebook account (it captures demographic data) and use Facebook products, including their website and apps, or visit other websites and apps that use the Facebook Products (including the Like button or other Facebook Technologies). Cookies enable Facebook to offer the Facebook Products to you and to understand the information Facebook receive about you.
21. We also use cookies to help measure the performance of advertising campaigns. We use cookies to count the number of times that an advert is shown and to calculate the cost of those adverts. We also use cookies to measure how often people do things such as click on or view adverts.
22. Cookies help us serve and measure adverts across different browsers and devices used by the same person. We can use cookies to prevent you from seeing the same advert repeatedly across the different devices that you use.
23. Cookies also allow us to see insights about those who interact with our adverts and websites so we can provide more relevant content and develop features that are likely to be interesting to our stakeholders.
24. Users may opt out of Google's use of cookies by changing their advert preferences in their Google Account.
25. Users may opt out of Facebook's use of cookies by changing the advert settings in their personal accounts on relevant Facebook Products.

Remarketing

26. Remarketing involves placing a cookie on your computer when you browse our website to serve to you an advert for our products or services when you visit some other website.
27. We may use a third party to provide us with remarketing services from time to time. If so, then if you have consented to our use of cookies, you may see advertisements for our products and services on other websites.

Your obligations regarding the information you provide us about others

28. If you provide us with Personal Information about another person (for example a spouse or relative) then you are responsible for ensuring you have authority to do so and that the person consents to our use of their Personal Information as set out in this Privacy Statement. You must also make that person aware that you have disclosed their Personal Information to us and that we will use their Personal Information in accordance with this Privacy Statement.

Access to and correction of your personal information

29. Subject to the Act, you have the right to access your Personal Information that we hold and to request a correction to your personal information.
30. We reserve the right, however, to deny or limit access or amendments to your Personal Information where we are entitled by law to do so.
31. If you have any queries or concerns about our Privacy Statement, our use of your personal information or our response to your access or correction request you can make a complaint.
 - a. **To make a request please contact:**
Warner Fencing and Gates
PO Box 6593, Upper Riccarton
Email: 03 343 9240

Security

We take all reasonable steps with our physical, technical, organisational and electronic security to protect your Personal Information against loss, damage, misuse, unauthorised access, erroneous disclosure, alteration, or destruction. As part of our security measures, we use secure servers and industry standard data encryption for transmission of personal information on Warner Fencing and Gates websites. Known as TLS (Transport Layer Security) or SSL (Secure Sockets Layer) protocol, you can check this is active by looking for the padlock symbol on many browsers. TLS allows a secure connection between your internet browser and our internet server, using a private (or secret) key to encrypt the information. You are responsible for ensuring the security of the personal information held on your computer, mobile or other device.

Changes to this Privacy Statement

We will make changes to this Privacy Statement from time to time. When we make changes, we will update the Privacy Statement on our websites. We will also specify the date of the last update.

This Privacy Statement was last updated on 20th October 2021.